

A Level Business Studies (AQA)

Mock Exam Revision Plan 2024-2025

Year 13 Business assessments (2 X 2 hours)

Paper 1 w/b 6th January 2025 (mock exam week)

Paper 2 w/b 13th January 2025 (mock exam week)

Mock Exam Content: Below is a summary of the AQA A Level Business Studies paper layout for your mock exams in January. The exam papers are synoptic and cover all A Level content covered on your course up to the exam.

Assessments

Paper 1: Business 1	Paper 2: Business 2
What's assessed All content above	What's assessed All content above
Assessed <ul style="list-style-type: none"> - written exam: 2 hours - 100 marks in total - 33.3% of A-level 	Assessed <ul style="list-style-type: none"> - written exam: 2 hours - 100 marks in total - 33.3% of A-level
Questions Three compulsory sections: <ul style="list-style-type: none"> - Section A has 15 multiple choice questions (MCQs) worth 15 marks. - Section B has short answer questions worth 35 marks. - Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each. 	Questions Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.

We recommend that you follow the revision schedule set out below for each week.

- Create your own revision notes by choose the technique that works for you **or** ask your teacher or for suggestions if you are unsure.
- Put your class notes, homework's and text book information into a revisable format.
- Get someone to test you.
- Do exam practice which are available on the AQA website or its learning

Business Revision Schedule 2024/2025

When	What	Revision Notes	Exam Practice
Week 1 11/11/24	<ul style="list-style-type: none"> • Operations Management (Y12) • Operational objectives • Operations data: labour productivity, unit costs, capacity and capacity utilisation • Importance of efficiency and labour productivity • Use of technology to improve operational efficiency • Influences on the choice of supplier e.g. reliability, cost, reliability. • Importance of capacity and capacity utilisation • Lean production and Just In Time • Labour intensive and capital intensive production • Inventory control charts: understanding and interpretation of lead time and reorder quantity 		

<p>Week 2 w/b 18/11/24</p>	<p>Marketing (Y12)</p> <ul style="list-style-type: none"> Marketing objectives • The value of Primary and Secondary research. • The value of sampling including extrapolation, confidence intervals and correlation • Marketing size, growth and share – calculations • Market segmentation – Demographic, geographic, income and behavioural • Marketing mix (7Ps) • Product portfolio analysis – Boston matrix, product lifecycle • Product decisions: value of Boston matrix/product life cycle • Branding • Value of digital marketing and e-commerce 		
<p>Week 3 wb 25/11/24</p>	<p>Finance (Y12 and Y13)</p> <ul style="list-style-type: none"> • Financial objectives in profit and non-profit organisations • Difference between cash flow and profit • Shareholder value and dividends • Contribution and break-even - meaning and calculations • Balance sheets: structure and key terminology • Income statements: structure and key terminology • Profitability ratios (ROCE) • Liquidity ratios (current ratio) • Gearing ratio • Efficiency ratio (payables days, receivables days, inventory turnover) • Value of ratio analysis • Investment appraisal methods and calculations 		
<p>Week 4 wb 2/12/24</p>	<p>Business Models (Y12 and Y13)</p> <ul style="list-style-type: none"> • SWOT • Ansoff Matrix • Boston Matrix • Carrolls CSR • Stock Control • Porters 5 Forces • Bartlet and Ghoshal 		
<p>Week 5 wb 9/12/24</p>	<p>Human Resource (Y12)</p> <ul style="list-style-type: none"> • Human resource objectives • Hard and soft human resource management (HRM) • Organisational design • Delegation, centralisation and decentralisation • Span of control, chain of command • Labour Productivity 		

	<ul style="list-style-type: none"> • Motivational theories: Taylor, Maslow and Herzberg • Flexible Employment Contracts 		
Week 6 Wb 16/12/24	Business Models reviewed (Y12 and Y13) <ul style="list-style-type: none"> • Balanced Scorecards • Core Competencies • SWOT • Boston Matrix • Carrolls CSR • Inventory Control Charts • Kaplan and Nortons Balanced Scorecard • Elkington's Triple Bottom Line 		
Week 7 Wb 23/12/24	External Environment (Y13) <ul style="list-style-type: none"> • Corporate Social Responsibility • Analysing the strategic position of a Business • Political and Legal 		
Week 8 Wb 30/01/25	Strategic Direction and Assessing Innovation (Y13) <ul style="list-style-type: none"> • Strategic Positioning • Ansoff Matrix • Bowmans Strategic Clock • E-commerce 		

Revision Sites: The following sites are brilliant for revision:



<p><u>Youtube Channels</u></p> <ul style="list-style-type: none"> • Tutor2u • TakingTheBiz

And finally, remember that revision is not just about learning the subject theory. You must know how to write your exam answers.

AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues

AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues

AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences

AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.