

A Level Business Studies (AQA) Revision Plan 2025

Year 13 Business exams 2025

Paper 1 – 14th May 2025, Paper 2 – 20th May 2025, Paper 3 - 9th June 2025

AQA Past Exam Papers



Tutor2u revision videos



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Exam Content: Below is a summary of the AQA A Level Business Studies paper layout for your exams. The exam papers are synoptic and cover all A Level content covered on your course.

Paper 1: Business 1	Paper 2: Business 2	Paper 3: Business 3
<p>What's assessed All content above</p> <p>Assessed</p> <ul style="list-style-type: none"> • written exam: 2 hours • 100 marks in total • 33.3% of A-level <p>Questions</p> <p>Three compulsory sections:</p> <ul style="list-style-type: none"> • Section A has 15 multiple choice questions (MCQs) worth 15 marks. • Section B has short answer questions worth 35 marks. • Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each. 	<p>What's assessed All content above</p> <p>Assessed</p> <ul style="list-style-type: none"> • written exam: 2 hours • 100 marks in total • 33.3% of A-level <p>Questions</p> <p>Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.</p>	<p>What's assessed All content above</p> <p>Assessed</p> <ul style="list-style-type: none"> • written exam: 2 hours • 100 marks in total • 33.3% of A-level <p>Questions</p> <p>One compulsory case study followed by approximately six questions.</p>

We recommend that you follow the revision schedule set out below for each week.

- Create your own revision notes by choose the technique that works for you **or** ask your teacher or for suggestions if you are unsure.
- Put your class notes, homework's and text book information into a revisable format.
- Get someone to test you.
- Do exam practice which are available on the AQA website or its learning

Business Revision Schedule 2025

When	Topic	Revision Notes	Exam Practice
Week 1 10 th Feb	<p>What is Business</p> <ul style="list-style-type: none"> <input type="checkbox"/> Business Objectives <input type="checkbox"/> Mission Statements <input type="checkbox"/> Variable and Fixed Costs <input type="checkbox"/> Limited and Unlimited Liability <input type="checkbox"/> Different Forms of Business <input type="checkbox"/> Private and Public Sector Organisations <input type="checkbox"/> Shares, Share Prices and Market Capitalisation <input type="checkbox"/> Revenue and Demand 		
Week 2 17 th Feb	<p>Management and Leadership</p> <ul style="list-style-type: none"> <input type="checkbox"/> Roles of Managers <input type="checkbox"/> Tannenbaum Schmidt Continuum (Key Model) <input type="checkbox"/> Different Styles of Management and Leadership <input type="checkbox"/> Scientific Decision Making <input type="checkbox"/> Risks, Rewards, Uncertainty and Opportunity Cost <input type="checkbox"/> Decision Trees <input type="checkbox"/> Influences on Decision Making <input type="checkbox"/> Role and Importance of Stakeholders and Stakeholder Mapping (Key Model) 		
Week 3 24 th Feb	<p>Marketing</p> <ul style="list-style-type: none"> <input type="checkbox"/> Marketing Objectives <input type="checkbox"/> Internal & External Influences on Marketing Objectives <input type="checkbox"/> Marketing Research - Secondary <input type="checkbox"/> Marketing Research - Primary <input type="checkbox"/> Marketing Research - Quantitative and Qualitative <input type="checkbox"/> Marketing Research - Sampling <input type="checkbox"/> Market Size, Growth and Market Share <input type="checkbox"/> Positive and Negative Correlation <input type="checkbox"/> Confidence Intervals <input type="checkbox"/> Extrapolation <input type="checkbox"/> Price Elasticity of Demand <input type="checkbox"/> Income Elasticity of Demand <input type="checkbox"/> Use of Data in Marketing Decision Making 		

	<input type="checkbox"/> Technology and Marketing Decision Making <input type="checkbox"/> Market Mapping (Key Model) <input type="checkbox"/> Market Segmentation <input type="checkbox"/> Niche and Mass Markets <input type="checkbox"/> Extended Marketing Mix - 7p's (Key Model) <input type="checkbox"/> Consumer Goods and Industrial Goods <input type="checkbox"/> Boston Matrix (Key Model) <input type="checkbox"/> Product Life Cycle (Key Model) <input type="checkbox"/> Influences on and Value of New Product Development <input type="checkbox"/> Penetration Pricing <input type="checkbox"/> Price Skimming <input type="checkbox"/> Branding <input type="checkbox"/> Promotional Decisions <input type="checkbox"/> Multichannel Distribution <input type="checkbox"/> Digital Marketing and E-commerce		
Week 4 3 rd March	Operations <input type="checkbox"/> Operational Objectives and Internal & External Influences on Operational Objectives <input type="checkbox"/> Labour Productivity <input type="checkbox"/> Unit Costs <input type="checkbox"/> Economies of Scale <input type="checkbox"/> Diseconomies of Scale <input type="checkbox"/> Capacity & Capacity Utilisation <input type="checkbox"/> Efficiency and Productivity <input type="checkbox"/> Lean Production <input type="checkbox"/> Operations Resource Mix <input type="checkbox"/> Capital and Labour Intensive Processes <input type="checkbox"/> Technology and Operational Efficiency <input type="checkbox"/> Quality <input type="checkbox"/> Flexible Operations / Mass Customisation <input type="checkbox"/> Outsourcing <input type="checkbox"/> Producing to Order and Inventory Management <input type="checkbox"/> Inventory Control Charts and Suppliers & Supply Chain		
Week 5 10 th March	Finance Financial Objectives and Internal & External Influences on Financial Objectives <input type="checkbox"/> Profit and Profitability <input type="checkbox"/> Cash Flow Objectives <input type="checkbox"/> Capital Structure <input type="checkbox"/> Budgets and Budgeting <input type="checkbox"/> Variance Analysis <input type="checkbox"/> Break-even Analysis <input type="checkbox"/> Ratio Analysis - Gross Profit & Gross Margin <input type="checkbox"/> Ratio Analysis - Operating Profit & Operating Margin. Payables <input type="checkbox"/> Receivables <input type="checkbox"/> Sources of Finance - Debt Factoring <input type="checkbox"/> Sources of Finance - Bank Overdrafts <input type="checkbox"/> Sources of Finance - Bank Loans <input type="checkbox"/> Sources of Finance - Retained Profits <input type="checkbox"/> Sources of Finance - Share Capital <input type="checkbox"/> Sources of Finance - Venture Capital <input type="checkbox"/> Methods of Improving Cash Flow and Improving Profitability <input type="checkbox"/> Financial Ratios - Return on Capital Employed (ROCE) <input type="checkbox"/> Financial Ratios - Current Ratio <input type="checkbox"/> Financial Ratios - Gearing <input type="checkbox"/> Financial Ratios - Payables Days <input type="checkbox"/> Receivables Days <input type="checkbox"/> Inventory Turnover <input type="checkbox"/> Value of Financial Ratios in Assessing Performance <input type="checkbox"/> Investment Appraisal - Payback Period <input type="checkbox"/> Investment Appraisal - Average Rate of Return (ARR) <input type="checkbox"/> Investment Appraisal - Net Present Value (NPV) and Factors Influencing Investment Decisions		
Week 6 17 th March	Human Resource <input type="checkbox"/> Human Resource Objectives <input type="checkbox"/> Internal & External Influences on Human Resource Objectives <input type="checkbox"/> Soft & Hard HRM <input type="checkbox"/> Labour Turnover <input type="checkbox"/> Labour Productivity <input type="checkbox"/> Job Design - Hackman and Oldham (Key Model) <input type="checkbox"/> Flexible Working <input type="checkbox"/> Organisational Design - Authority, Span & Hierarchy <input type="checkbox"/> Organisational Design - Delegation <input type="checkbox"/> Organisational Design - Centralisation & Decentralisation <input type="checkbox"/> Human Resource Flow <input type="checkbox"/> Motivation Theories - Taylor <input type="checkbox"/> Motivation Theories - Maslow <input type="checkbox"/> Motivation Theories - Herzberg <input type="checkbox"/> Financial Methods of Motivation <input type="checkbox"/> Non-Financial Methods of Motivation <input type="checkbox"/> Employer - Employee Relations		
Week 7 24 th March	Analysing the Strategic Position of a Business (part 1) Influences on the Mission of a Business <input type="checkbox"/> Internal & External Influences on Corporate Objectives <input type="checkbox"/> Strategy & Tactics <input type="checkbox"/> SWOT Analysis (Key Model) <input type="checkbox"/> Core Competencies (Key Model) <input type="checkbox"/> Assessing Performance: Short-termism v Long-term <input type="checkbox"/> Elkington's Triple Bottom Line (Key Model) <input type="checkbox"/> Competition Legislation <input type="checkbox"/> Labour Market Legislation <input type="checkbox"/> Environmental Legislation <input type="checkbox"/> Economic Environment: Economic Growth (GDP) <input type="checkbox"/> Economic Environment: Exchange Rates <input type="checkbox"/> Economic Environment: Inflation <input type="checkbox"/> Economic Environment: Fiscal & Monetary Policy		
Week 8 31 st March	Analysing the Strategic Position of a Business (part 2) <input type="checkbox"/> Open Trade & Protectionism <input type="checkbox"/> Globalisation <input type="checkbox"/> Emerging Economies <input type="checkbox"/> Consumer Lifestyle and Buying Behaviour <input type="checkbox"/> Growth of Online Businesses <input type="checkbox"/> Corporate Social Responsibility (CSR) <input type="checkbox"/> Carroll's CSR Pyramid (Key Model) <input type="checkbox"/> Stakeholder v Shareholder Concept <input type="checkbox"/> Technological Change and Strategy <input type="checkbox"/> Porter's Five Forces (Key Model)		
Week 9 7 th April	Choosing Strategic Direction		

	<input type="checkbox"/> Ansoff's Matrix (Key Model) <input type="checkbox"/> Porter's Generic Strategies (Key Model) <input type="checkbox"/> Influences on the Choice of Strategic Positioning <input type="checkbox"/> Competitive Advantage		
Week 10 14 th April	Strategic Methods – how to pursue strategies <input type="checkbox"/> Organic and External Growth <input type="checkbox"/> Retrenchment <input type="checkbox"/> Economies of Scope <input type="checkbox"/> Experience Curve (Key Model) <input type="checkbox"/> Synergy <input type="checkbox"/> Overtrading <input type="checkbox"/> Mergers & Takeovers <input type="checkbox"/> Franchising <input type="checkbox"/> Types of Integration <input type="checkbox"/> Innovation <input type="checkbox"/> Kaizen <input type="checkbox"/> Research & Development <input type="checkbox"/> Intrapreneurship <input type="checkbox"/> Benchmarking - Protecting Innovation: Patents and Copyrights <input type="checkbox"/> Impact of Innovation on the Functional Areas of Business <input type="checkbox"/> Methods of Entering International Markets <input type="checkbox"/> Factors Influencing the Attractiveness of International Markets <input type="checkbox"/> Offshoring / Reshoring <input type="checkbox"/> Multinationals <input type="checkbox"/> Digital Technology - Big Data <input type="checkbox"/> Digital Technology - Data Mining <input type="checkbox"/> Digital Technology - Enterprise Resource Planning <input type="checkbox"/> Value of Digital Technology & Pressure to Adopt It <input type="checkbox"/> Impact of Digital Technology on the Four Functional Areas		
Week 11 21 st April	Managing Strategic Change (part 1) <input type="checkbox"/> Causes and Types of Change <input type="checkbox"/> Value of Change <input type="checkbox"/> Lewin's Force Field Analysis (Key Model) <input type="checkbox"/> Flexible Organisations <input type="checkbox"/> Restructuring <input type="checkbox"/> Delaying <input type="checkbox"/> Flexible Working <input type="checkbox"/> Organic Structures & Mechanistic Structures <input type="checkbox"/> Kotter & Schlesinger: Resistance to Change (Key Model) <input type="checkbox"/> Kotter & Schlesinger: Overcoming Resistance to Change (Key Model)		
Week 12 28 th April	Managing Strategic Change (part 2) <input type="checkbox"/> Handy's Four Classifications of Organisational Culture (Key Model) <input type="checkbox"/> Hofstede's Six Dimensions of International Culture (Key Model) <input type="checkbox"/> Importance of Organisational Culture <input type="checkbox"/> Influences on the Organisational Culture of a Business <input type="checkbox"/> Reasons for Changing Organisational Culture <input type="checkbox"/> Problems of Changing Organisational Culture <input type="checkbox"/> Value of Leadership in Strategy Implementation <input type="checkbox"/> Value of Communication in Strategy Implementation <input type="checkbox"/> Importance of Organisational Structure in Strategy Implementation, Network Analysis (Critical Path Analysis) <input type="checkbox"/> Planned versus Emergent Strategy <input type="checkbox"/> Strategic Drift (Key Model) <input type="checkbox"/> Divorce Between Ownership & Control <input type="checkbox"/> Corporate Governance <input type="checkbox"/> Strategic Planning <input type="checkbox"/> Contingency Planning		
Week 13 5 th May	Revision of all business models		

And finally, remember that revision is not just about learning the subject theory. You must know how to write your exam answers.

AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues

AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues.

AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences

AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.